



Kemper Corporation (together with its

- Not directly or indirectly engage in, or facilitate the engagement by others in, the deliberate and fraudulent diversion of funds from a tax authority.
- Not participate in international boycotts that are not sanctioned by the U.S. government or applicable laws.
- Not represent themselves as employees of Kemper.
- Not use Kemper's trademarks, brand assets, intellectual property or confidential information without prior authorization from Kemper.
- Not disclose its relationship with Kemper without prior authorization from Kemper, excluding cases where required by law, regulation or to comply with an active law enforcement investigation; and
- Not utilize social media in any way where the activity may adversely impact Kemper's reputation, analytic impartiality or create an actual or potential conflict of interest, or any appearance of a conflict, with Kemper.

Vendors shall accurately and securely capture, store, and retain, as appropriate, business records.

Vendors shall protect all sensitive information, including confidential, proprietary, and protected personal information. Information shall not be used for any purpose other than the business purpose for which it was provided without prior Kemper authorization. Where such information is hosted or transferred electronically, Vendors shall follow the NIST or ISO framework and maintain proper security controls. In addition, Vendors shall promptly notify Kemper of any suspected incidents or actual data breaches.